



## APPLICATION FORM

To be returned **by November 4<sup>th</sup>** to:

(please keep a copy for your records)

**3<sup>rd</sup> ICARE CONGRESS**

Via Trecchi, 20 26100 Cremona (Italy)

PH. +39 0372 403506 Fax +39 0372 457091

E-mail: [marketing@icare2017.eu](mailto:marketing@icare2017.eu)

COMPANY'S NAME: \_\_\_\_\_

FULL ADDRESS: \_\_\_\_\_

ZIP CODE: \_\_\_\_\_

CITY: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

DIRECT PHONE: \_\_\_\_\_

### PRODUCTS SUPPLIED

Food

Diagnostic tools

Dental products

Pharmaceutical products

Surgical equipment

X-ray equipment

Surgical tools

Clothing

Other.....

**PLATINUM SPONSOR**

**€ 10.000 +VAT**

The Organizing committee has created the Platinum package for its primary sponsors. The Platinum Package includes the following Benefits:

- Booth space m 4x3 (at least three open sides)
- **Organization of a 45 minutes symposium in the main room conference**
- Company Logo on ICARE Congress Web site
- Company logo on advertising material
- Company logo on the Conference badge laces
- Company logo on the Congress Bags
- Advertising page on the proceedings
- Your logo on the final Program
- Marketing material (2 items) in the congress bag distributed to all attendees
- 6 exhibitors badges giving access to conferences

Symposium: this partnership is only reserved to PLATINUM sponsors. Exclusivity on the Timeslot

**GOLD SPONSOR****€ 8.000 + VAT**

The Gold package includes the following benefits

- Booth space m 4x3
- Company logo on advertising material
- Company Logo on ICARE Congress Web site
- Advertising page on the proceedings
- Your logo on the final program
- Marketing material (1 item) in the congress bag distributed to all attendees

**SILVER SPONSOR****€ 4.000 +VAT**

The Silver package includes the following benefits

- Booth space m 3X2
- Your company mentioned as Silver Partner on the ICARE Web site
- Your Logo on the final program
- Advertising page on the proceedings

**BRONZE SPONSOR****€ 2.500 +VAT**

The Bronze package includes the following benefits

- Booth space m 3X2

Extra Furniture and shell can be ordered later.

**EXTRA THAT CAN BE SPONSORED:****❖ ADVERTISING IN THE PROCEEDINGS BOOK****Euro 1.500,00 + VAT**

Possibility to put an advertising page in the proceedings book, The rate get along except technical fees, the advertising files have to be provided by your care. The requests of advertising insertions will be allotted on the first come first served basis.

**❖ BAGS INSERTION****Euro 1.000,00 +VAT**

Insert your advertising in the Congress Bags (about 700) The document for the conference bags must be supplied by your company (A4 or A5 sizes flyer)

**❖ COFFEE BREAK – Sponsorship of single coffee break****Euro 3.000,00 + VAT**

Company logo on the program book and possibility to customize napkins (price ON DEMAND )

**❖ SPONSORING OF A SCIENTIFIC SESSION****Euro 2800,00 + VAT**

**Reserved only for exhibitors**

Signage at the entrance of your room with your logo

Possibility to deliver your material at the entrance of the room

Sponsorship indicate on the final program and on the web

- ❖ **ICE BREAKER** – (Sunday 26<sup>th</sup> approx 100 pax ) **ON DEMAND**  
You have the opportunity to sponsor the Ice Breaker . You can put your own promotional banners in the entrance of the Ice Breaker Location
  
- ❖ **WELCOMING COCKTAIL WINE AND CHEESE (MONDAY 27<sup>TH</sup> APPROX 200 pax)** **ON DEMAND**  
Sponsor BENEFITS:
  - \* Acknowledgement in the final program and on the conference website
  - \* 10 invitation to the welcoming cocktail
  - \* Your promotional banners in the entrance of the welcoming cocktail
  
- ❖ **GALA DINNER** ( Wednesday 29<sup>th</sup> approx 250/300 pax) **ON DEMAND**  
**You have the opportunity to sponsor or co-sponsor the Gala Dinner**  
Sponsor BENEFITS:
  - \* Acknowledgement in the final program and on the conference website
  - \* 10 invitation to the welcoming cocktail
  - \* Your promotional banners in the entrance of the welcoming cocktail
  - \*1 table booked
  
- ❖ **NOTE PADS IN THE CONFERENCE BAGS** **ON DEMAND**  
Sponsor BENEFITS:  
Your company note pads inserted in all participants bags  
Your company must supply 1000 note pads

### PAYMENT TERMS

- **100% OF THE COST OF THE SPONSORSHIP** at confirmation together with the Application Form – All the payment has to be done By November 4<sup>th</sup> 2016.
  
- By bank transfer, pay at the order of  
(please send a copy of the bank transfer by fax +39 0372 403530):  
**the bank transfer fees are at the exhibitor's charge –**  
  
**E. V. Soc Cons A rl**  
**Bank: Cassa di Risparmio di Parma e Piacenza - Agenzia 3, Cremona**  
**IBAN CODE: IT 80 Y 06230 11402 000030152589**  
**BIC: CRPPIT 2 P 041**
  
- By Credit Card**  
Number:  
EXP Date  
Holder:

**CANCELLATION POLICY**

- Before November 30<sup>th</sup> 2016: 75% of the total amount will be refunded
- Before December 30<sup>th</sup> 2016: 50% of the total amount will be refunded
- After December 30<sup>th</sup>, 2016: No refunds will be made

**INVOICING**

HEADING OF THE INVOICE

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COMPLETE ADDRESS

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VAT Number

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SIGNATURE:

DATE

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